



## Long Beach Unit 557

### Board Minutes April 18, 2017

#### 1. **Call to Order by Dalia Hernandez**

Minutes of March meeting to be reviewed by board members, changes submitted and acceptance will be pursued via e-mail.

Moving forward minutes will be submitted in prompt fashion to Rosalie for proof reading and then will be shared with board for review and approval at next meeting.

All members present except Cliff Goodrich

#### 2. **Treasurer's Report: Betty Jackson**

Balance is \$11,791.60

Petty Cash \$180

Book Donations \$73

March Unit game lost money, which is a trend that needs to be reversed, by increasing attendance.

#### 3. **Hospitality Report: Renee Hoffman**

Several bridge players have expressed their delight at receiving cards from Renee on behalf of the board.

Discussion about sending Welcome letters to new Unit Members.

Dalia has the data and the board voted to have Renee send letters to new unit members and give them a Free Play.

#### 4. **Unit Game: April 23rd**

These games are important club events and have several tasks related to their success.

The board decided to have Unit Game Supervisor-Alan Olschwang volunteered be a Supervisor for the upcoming games, starting in May.

Renee will help Sean with registration and money collection, as well as record keeping for the April Unit Game.

Carolyn Byrnes will bring refreshments, cake this time to acknowledge Award recipients.

Rob will check on who is making the boards.

Fewer boards will be played in 199 game.

To reverse the trend of losing money on the games the following will be implemented;

Strategy to Encourage more players

Advertising

Leisure World announcement

E-mail blast

Announcement at all classes

Because of the expected high attendance on 4/23, efforts to encourage more players are to begin with May unit game.

**5. I/N Coordinator: Sharon Biederman**

“Zero Tolerance” will be implemented. Bridge is meant to be played nicely. No bullying or other unacceptable behavior. Betty Jackson provided “Zero Tolerance” cards to be placed at all tables. ACBL has “Zero Tolerance” cards for bidding boxes, Sharon will explore.

**6. Old Business:**

**Unit Directory:**

ACBL by laws require a Unit Directory be published every two years.

Kevin has shared his data base with Dalia.

**Directory Committee** formed – **John Hagman** -Chair.

This is an expensive and cumbersome project. Several people will be needed.

Cost projections will be researched and presented at next meeting.

Fern has a recommendation for a printing company to produce the Directory.

Sharon has been collecting positive affirmations from all newly registered students.

All members need to be approached for positive affirmation, in order to be included.

Anyone wanting to work with John on this project should reach out to him.

Renee has volunteered and another potential volunteer will be pursued.

**Regional Tournament:**

Still pursuing contract with venue, waiting for response.

**Stronger promotion of club events: ProAm**

Sharon and Dalia will work together on ideas.

**Fill In Plan**-Sharon has a list of registered students and times they can play, it will be compiled and at a later time the board will determine how to best utilize.

**New Management: How can they best be helped for success?**

Sharon has asked for volunteers to come at the times of classes to coach, sit in and play and do other tasks, as asked. John Hagman and Fern Dunbar volunteered.

**7. New Business:**

2017 I/N Sectional-no comments

**8. Education: Sharon Biederman**

Ollie has been a great success. Fifty-Four new registered students and several walk-in's attended April 10th. Five new students came through Parks and Recreation.

Bridge in a Day, April 8, 2017, was poorly attended, perhaps due to failure of newspaper to publish all advertisements. Refunds are being pursued.

Students are completing a registration form that will provide 3 pieces of information vital to the club:

Positive affirmation of inclusion in Unit Directory

Interest in filling in for games, as needed. They are providing their best days and times

Sharing contact information with other students to facilitate finding partners for games

John Hagman and Fern Dunbar have volunteered to help during the classes.

Sharon invites all who can to participate; coaching, sitting in at tables, etc.

**9. Awards: Fern Dunbar**

Annual award will be awarded 4/23 at the unit game.

Fern is encouraging all the new Life Masters to attend so they can be acknowledged.

New categories have been added by ACBL for Life Masters, discussion on current practice of acknowledging players with this status with gift of a license plate holder, the practice will continue.

Should anyone have one they haven't used on their car, and is in excellent condition, they will be accepted for "re-issuance".

New category of awards for Online Players has been added by ACBL.

Board voted against acknowledging these players.

**10. Regional Business: Kevin Lane**

Grand National Teams will be held same weekend as Unit game; April 25<sup>th</sup> & 26<sup>th</sup>.

NLM Tournament rescheduled for September

**11. Communication: Dalia Hernandez**

Rosalie distributed the 2017 roster to all board members

Website: Dalia updated Unit News and new photos added.

Suggestions are being accepted for thoughts on web site improvement.

**12. Next Meeting: May 23, 2017**

**13. Adjournment: Dalia Hernandez motioned and all agreed.**

**Respectfully Submitted:** Carolyn Byrnes